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SHEOWS Foundation Goes Global, Hosts Charity Gala to Aid Elderly Lives



Saurabh Bhagat, CEO of SHEOWS at Gala 2023 in New York

SHEOWS Cares Foundation took a significant stride in its mission to create a positive impact on the lives of the elderly in India by hosting the Gala 2023 in New York, USA. The event, held late this month, brought together over 100 distinguished guests, including Business Leaders, Entrepreneurs, and Philanthropists from across America.

Organised by Mr. Mohan Wanchoo, a Board Member of SHEOWS Cares Foundation, and Mr. Saurabh Bhagat, CEO of SHEOWS, the Gala served a dual purpose. Firstly, it marked the establishment of the “SHEOWS Cares Foundation, Inc.,” a 501(c) registered non-profit organisation based in New York. The foundation aims to contribute to charitable and educational causes by fostering peace, prosperity, and sustainable growth. Its focus lies in providing resources, assistance, and support to vulnerable communities, particularly addressing the needs of the elderly in India.

Secondly, The Gala served as a platform to elevate SHEOWS on a global stage, spreading awareness about its noble cause. The event laid the groundwork for fundraising initiatives to support sustainable projects that align with the foundation’s mission.

Mr. Saurabh Bhagat, at the forefront of SHEOWS and SHEOWS Cares Foundation, attended the Gala as a Key Representative, emphasising the commitment of the foundation to its goals and showcased its dedication to making a positive impact on communities in need.

On the occasion, Mr. Saurabh Bhagat said, “This Gala marks a pivotal moment in our journey to make a meaningful impact on the lives of the elderly. The support and presence of esteemed Business Leaders, Entrepreneurs, and Philanthropists from America underscore the global significance of our mission. The establishment of our non-profit organisation in New York opens up new avenues for collaboration and support, reinforcing our commitment to promoting peace, prosperity, and sustainable growth.”